



# Sponsorship Packages

PRODUCED BY  
**MS&EG**



## About Nights In Lights

*Nights In Lights is Central Florida's newest entertainment attraction that can't be missed. It is a spectacular, holiday-themed, immersive light show experience designed to be enjoyed by the whole family. We bring radiance and joy to our audiences through innovative displays coupled with a commitment to creating beautiful memories, one event at a time.*



Guests will enjoy the celebration in the comfort of their cars, driving through a sparkling display of light engineering synced with a festive playlist accessible on their car stereo.

We connect with our guests—from ages 2 to 92 and beyond—through a shared desire to be captivated by magical moments. Together, we experience dazzle and delight!

**Friday, November 11, 2022 through  
Sunday, January 1st, 2023, from 5:30pm -10:30pm**

Dezerland Park Orlando | 5250 International Dr. Orlando, FL 32819



## Sponsorship Package Options

### **SIGNATURE SPONSOR**

**\$50,000 (1 available)**

- Listed as presenting sponsor of event
- Logo included on print promotions
- Logo signage during the event
- Logo included on social media related to event
- Logo included on the website
- Company name mentioned as presenting sponsor on radio placements
- Company name mentioned as presenting sponsor on television placements
- Logo included on billboard advertisements
- 50 Event Passes



### **PLATINUM SPONSOR**

**\$25,000 (4 available)**

- Logo included on print promotions
- Logo signage during the event
- Logo included on social media related to event
- Logo included on the website
- Company name mentioned as a sponsor on radio placements
- Company name mentioned as a sponsor on television placements
- 25 Event Passes

### **GOLD SPONSOR**

**\$10,000 (10 available)**

- Logo included on print promotions
- Logo signage during the event
- Company name listed on social media related to event
- Logo included on the website
- Company name mentioned as a sponsor on radio placements
- 10 Event Passes

### **SILVER SPONSOR**

**\$5,000 (20 available)**

- Name placement on print promotions
- Name placement on signage during the event
- Company name listed on social media related to event
- Name placement on the website
- 5 Event Passes



## *Experience Dazzle and Delight.*



Immerse yourself in the holiday spirit. Experience radiance and joy as you drive through innovative displays coupled with festive music. Create beautiful memories, while being captivated by magical moments.



Buy tickets and learn more at [NightsInLights.com](https://NightsInLights.com)